

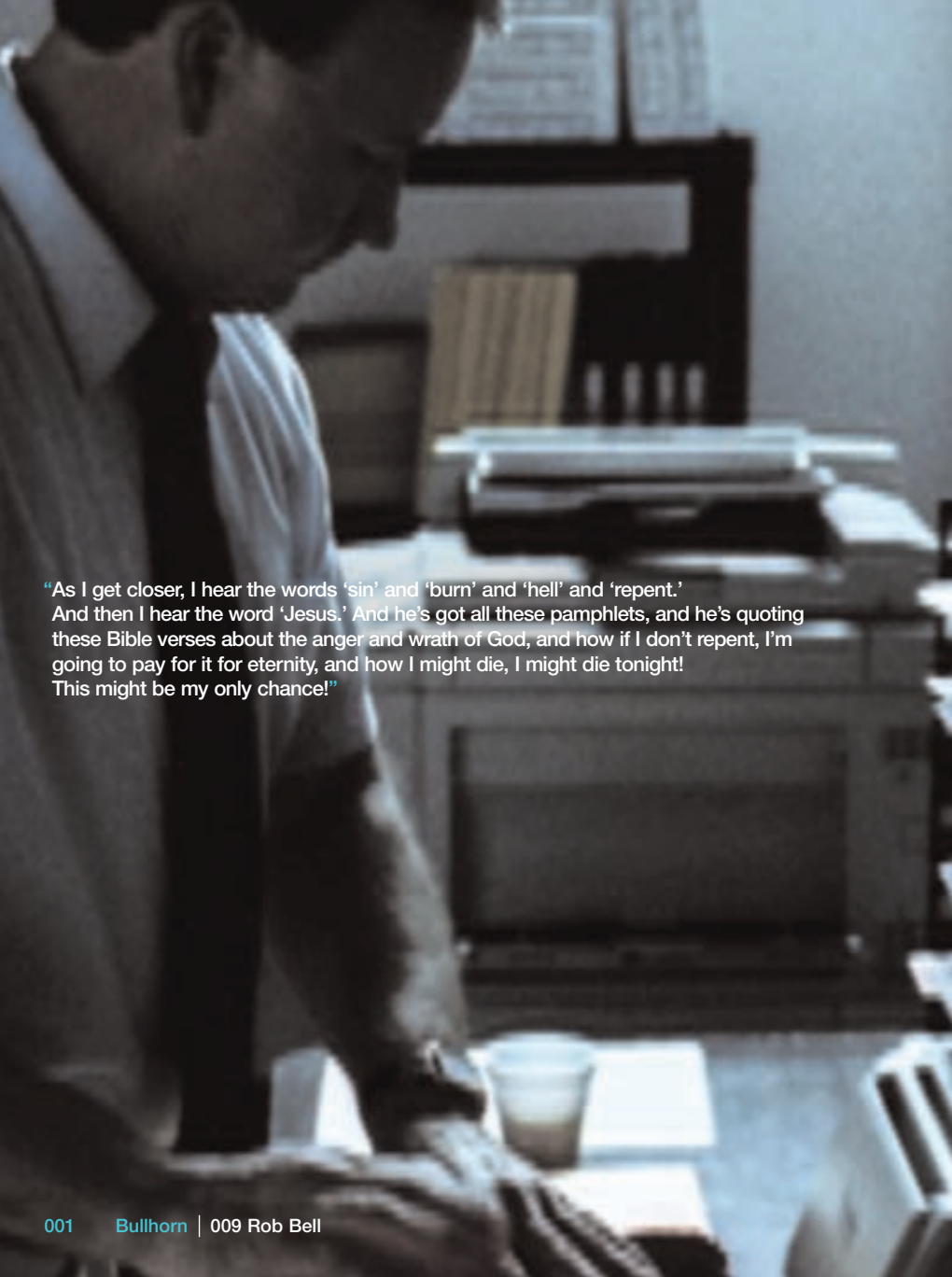
**NOOMA® Bullhorn** | 009 Rob Bell







NOOMA® Bullhorn | 009 Rob Bell



"As I get closer, I hear the words 'sin' and 'burn' and 'hell' and 'repent.'  
And then I hear the word 'Jesus.' And he's got all these pamphlets, and he's quoting these Bible verses about the anger and wrath of God, and how if I don't repent, I'm going to pay for it for eternity, and how I might die, I might die tonight!  
This might be my only chance!"

How do you feel about people like bullhorn guy?



"Bullhorn guy, I don't think it's working.  
All the yelling and the judgment and the condemnation,  
I don't think it's working.  
I actually think it's making things worse.  
I don't think it's what Jesus had in mind."

Are people like bullhorn guy hurting the general perception of Christianity?

What things other than bullhorn guy negatively taint the perception of the Christian faith?



"I mean, that's why so many of us are so fascinated with Jesus, because he never stops insisting that God really, really loves us exactly as we are. I mean, isn't that what draws you to him?"

What draws you to the message of Jesus?

“Teacher, what is the most important commandment in the Law?”

Jesus answered: “‘Love the Lord your God with all your heart, soul, and mind.’ This is the first and most important commandment. The second most important commandment is like this one. And it is, ‘Love others as much as you love yourself.’ All the Law of Moses and the Books of the Prophets are based on these two commandments.”

---

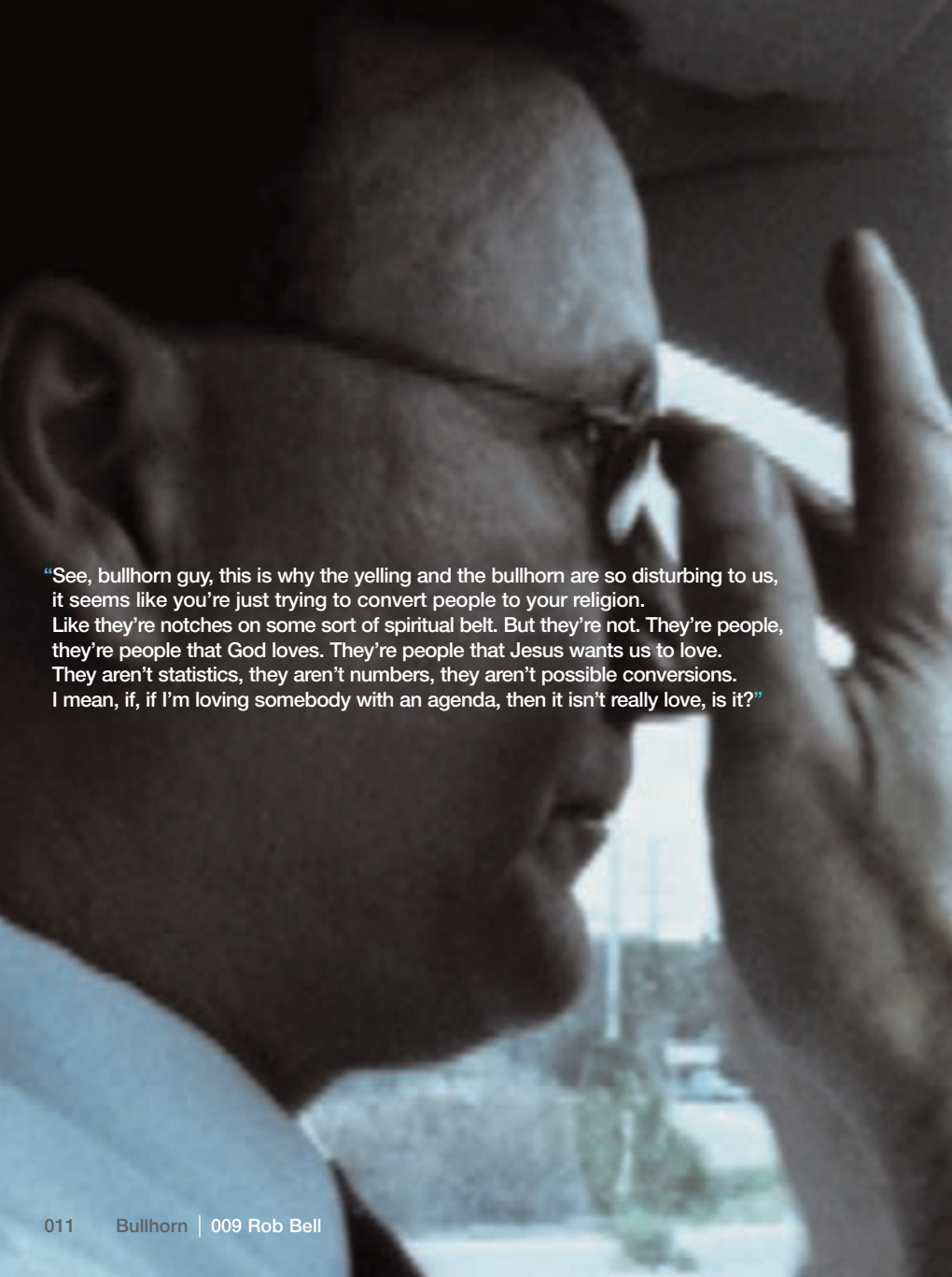
Matthew 22:36-40 (CEV)



"When Jesus is asked, 'What's the most important thing?' Jesus' response is to love, love God with everything that you have and then love those around you in the same kind of way. Jesus doesn't separate loving God and loving others. For Jesus, everything hangs on these two. And so the defining mark of a Christian is love."

What's the most important thing in your life?

How does that line up with what Jesus said?



"See, bullhorn guy, this is why the yelling and the bullhorn are so disturbing to us, it seems like you're just trying to convert people to your religion. Like they're notches on some sort of spiritual belt. But they're not. They're people, they're people that God loves. They're people that Jesus wants us to love. They aren't statistics, they aren't numbers, they aren't possible conversions. I mean, if, if I'm loving somebody with an agenda, then it isn't really love, is it?"

What does it mean to love someone with an agenda?  
Is trying to convert someone to your religious beliefs an agenda?

By this everyone will know that you are my disciples, if you love one another.

John 13:35 (TNIV)




So a Christian is somebody who understands this, who understands that people with different perspectives and different religious beliefs and convictions, they're to be loved and respected, because they're made by God, and they're sacred and they're valuable and they matter. God loves the world, so a Christian does too."

Does God love people with different beliefs than you?

As much as he loves you?

How do you feel about people with different beliefs than you?

A man in a light blue short-sleeved shirt and a dark tie is standing in what appears to be a public space, possibly a train station or airport. He is holding a large megaphone in his right hand and a stack of papers in his left hand. He has a serious expression on his face. The background is slightly blurred, showing other people and what might be a train or bus.

“That’s why the hell fire and brimstone stuff is so dangerous. When you tell me that I should follow Jesus so that I don’t burn forever, it sounds like a threat. As if you scare people enough they’ll all of a sudden magically decide to love God and follow Jesus.”

Do you think it’s possible to scare people into loving God?



Heaven weeps for the creepy people like you.



"But maybe you're a Christian, and you're sitting there nodding, and you're agreeing with me and you're going, 'Yeah! You tell 'em! It's about time somebody said that!' But, what are you doing to change the perception, because that's what it is."

What are some general negative perceptions of Christians out there?

Are the negative perceptions of Christianity caused by what we believe or how we're living?

Are you doing anything to change the negative perceptions?



“So may you see that how you love others is how you love God.  
That’s it.  
That’s the way of love.  
That’s the way of Jesus.”

Many “Velvet Elvis” concert T-shirts can be spotted during the crowd scenes in the film, although that wasn’t the name of the band playing that night. “Velvet Elvis” is the title of Rob’s first book.



**NOOMA Bullhorn** | 009 Rob Bell

Copyright © 2005 by Flannel, P.O. Box 3228, Grand Rapids, MI 49501-3228, USA.  
Published by Zondervan, 5300 Patterson Avenue SE, Grand Rapids, MI 49530, USA.

Scripture quotations marked as **NIV** are taken from the Holy Bible: New International Version®. NIV®.  
Copyright © 1973, 1978, 1984 by International Bible Society. Used by permission of Zondervan. All rights reserved.  
Scripture quotations marked as **TNIV** are taken from the Holy Bible, Today's New International Version™.  
Copyright © 2001 by International Bible Society. Used by permission of Zondervan. All rights reserved.  
Scripture quotations marked as **NASB** are taken from the New American Standard Bible.  
Copyright © 1960, 1962, 1963, 1968, 1971, 1972, 1973, 1975, 1977, 1995 by The Lockman Foundation. Used by permission.  
Scripture quotations marked as **NKJV** are - the New King James Bible Version.  
Copyright © 1979, 1980, 1982, Thomas Nelson, Inc.  
Scripture quotations marked as **MSG** are taken from The Message.  
Copyright © 1993, 1994, 1995, 1996, 2000, 2001, 2002. Used by permission of NavPress Publishing Group.  
Scripture quotations marked **CEV** are taken from the Contemporary English Version.  
Copyright © 1995 by American Bible Society. Used by permission.  
Scripture quotations marked as **HCSB** are taken from the Holman Christian Standard Bible.  
Copyright © 1999, 2000, 2002, 2003 by Holman Bible Publishers. Used by permission.

All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy or any storage and retrieval system without permission in writing from **NOOMA®**.

Printed in the United States of America  
05 06 07 08 09 10 11/❖ DCI/ 10 9 8 7 6 5 4 3 2 1

We can get anything we want, from anywhere in the world, whenever we want it.

That's how it is and that's how we want it to be.

Still, our lives aren't any different than other generations before us. Our time is.  
We want spiritual direction, but it has to be real for us and available when we need it.

We want a new format for getting Christian perspectives.

**NOOMA** is the new format.

It's short films with communicators that really speak to us.

Compact, portable, and concise.

Each **NOOMA** touches on issues that we care about,  
that we want to talk about and it comes in a way that fits our world.

It's a format that's there for us when we need it, as we need it, how we need it.

Check out [www.nooma.com](http://www.nooma.com) to see clips and get information about other available **NOOMAs**.



We're a small nonprofit company. Just like you, we want to do things for the right reasons.  
If you like what we're doing, we could use your support in making the next **NOOMA**.

To find out more about supporting **NOOMA**, go to [www.nooma.com](http://www.nooma.com)  
or call us toll free at 1 (877) 776-7755.